



Delaware County
Sustainability
Conference:
Building a Sustainable
Business

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About SBN



SBN is the region's only advocacy and membership organization for businesses committed to improving their environmental and social impact as well as their profitability.

Since 2001, SBN has supported local independent businesses in our region to advance the triple bottom line practices of people, planet, and profit.

SBN's Sustainable Business Support

Shared Resources

Advocacy

- Business Operations
- Clean Energy
- Food Systems
- Water

Education

- Business operations and financing
- Sector - specific trainings

Networking

- Open Houses
- Online community forum
- Peer support

Financing

- Connect businesses with financial opportunities
- Provide funding to businesses

Water

Clean Energy

Local Food Systems

SBN Sector Priorities

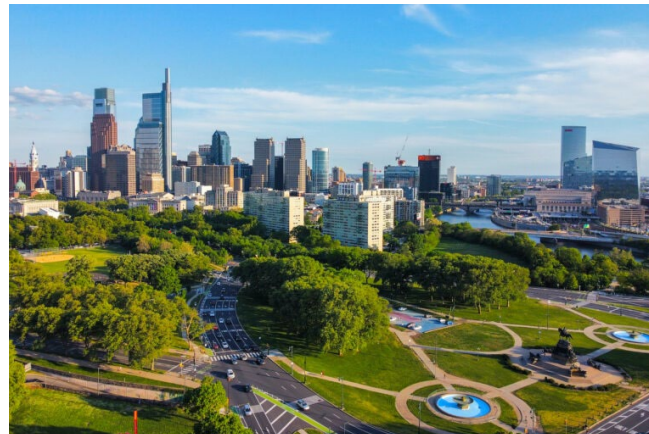


Green
Stormwater
Infrastructure



Urban
Forestry

Local Food
Systems

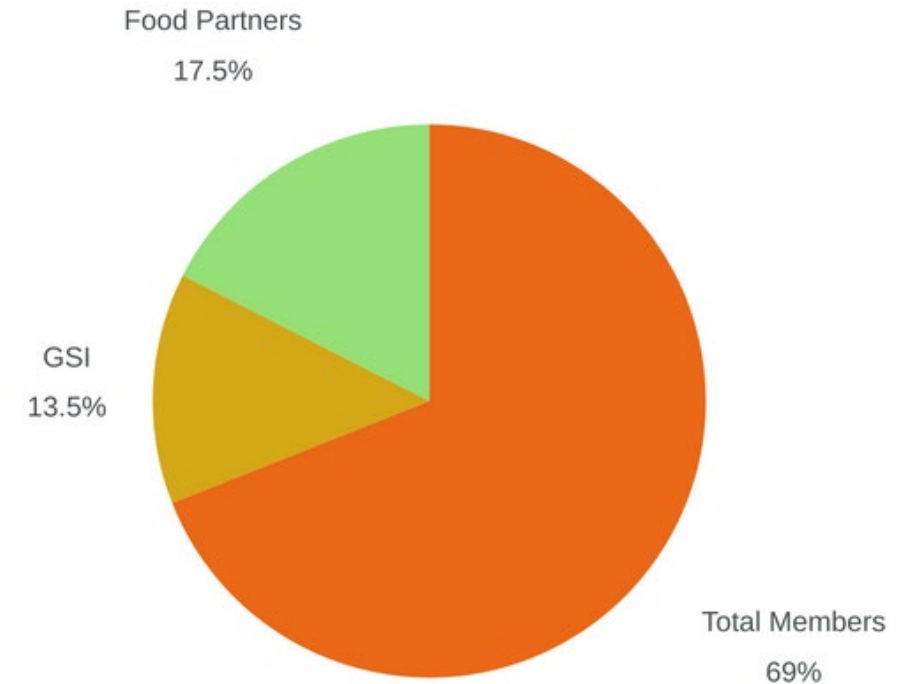


Clean
Energy



SBN Membership

- Food Businesses make up close to 18% of our membership.
- Businesses in GSI make up 13.5% of our membership
- Other top industries include: Nonprofit, Waste Management (Trash, Recycle, Reuse), Retail/ Wholesale & Market
- Minority-, women-, immigrant-, and veteran-owned and operated businesses make up around 50% of our current membership.



Understanding Sustainability Today

Sustainability includes:

- Environmental
- Social
- Economic/Financial

Sustainability goals must be able to be maintained in the long-run without sacrificing the balance of its three key aspects.



The Business Case for Sustainability

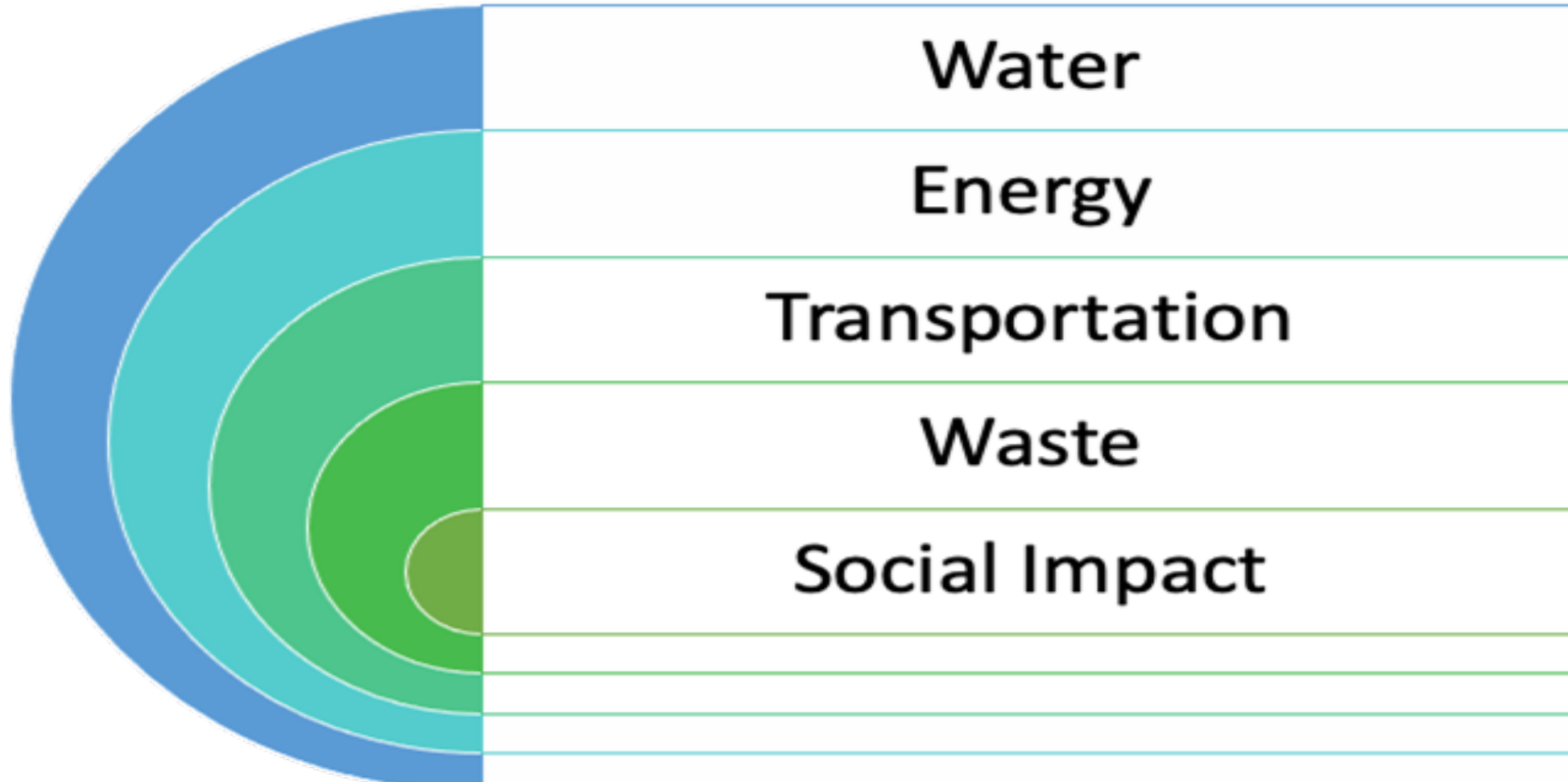
SDGs=\$12T

**Paris Agreement=
\$13.5T in clean energy**

**Circular Economy
=\$4.5T**



Pathways to Sustainability



Water

Energy

Transportation

Waste

Social Impact

Understanding Impact

No matter what industry you are in, measuring your progress toward sustainability is essential. Setting baselines for where you are today will enable you to highlight the steps you are taking to build a more green, just, and profitable enterprise for your customers, employees, and investors. This also allows you to differentiate yourself from the competition.

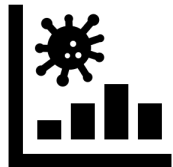


Additional Resources



Free Resources from SBN:

- Sustainable Business Guide
- Employee Handbook
- Recycling Guide
- SBN Membership and Events



Resources for Measurement:

- Quick Impact Assessment
- Unit Co Software
- Free online resources from the UN, GIIN, and Acumen





THANK
YOU