

Priority Area 2: Promote Maternal, Parental, and Infant Health

Goal 1: Improve maternal, parental, and infant health outcomes through improved access to and awareness of community and medical services.

Goal 2: Decrease opioid misuse during pregnancy.

Goal 3: Prevent infant deaths.

Strategy	Lead Organization	2026 Goal	Progress	% Completion	Notes	2025 Totals
Develop a directory of doula services available to families by September 2026.	DC Family Village	1 directory developed	1 directory has been developed, is live	100%	Directory is live, but the resource has not yet been promoted. https://delcodoula.org/	0
Develop a centralized intake and referral system for perinatal services by September 2026.	DCHD	1 intake and referral system developed	1 intake and referral system has been developed, is live	100%	Centralized intake is live, but the resource has not yet been promoted. https://dchd.freshservice.com/support/home	0
Implement birth companion program.	Villanova University, Temple University, DCHD	Begin 2 cohorts (2 and 3) in Summer 2026	Cohorts 2 and 3 began in Summer 2026	100%	Cohorts 2 and 3 = 21 students Cohort 2 will complete clinicals and test out on July 8. This completes training. Cohort 3 will begin clinicals on July 6. Complete July 28.	1 cohort; 11 students
Conduct outreach to promote doula services	DC Family Village, CocoLife Black, Pettaway Pursuit Foundation, DCHD	40 presentations/ events	20 presentations/ events	50%	5 presentation Jan-Mar (reach 208); 15 presentations Apr-Jun (reach 748)	80 presentations; 2,525 reached
Implement process to bill Medicaid for doula services	DC Family Village, CocoLife Black, Pettaway Pursuit Foundation, DCHD	1 Process developed	In progress	25%	DC Family Village continues to work on efforts to administer Medicaid billing services which will build for sustainability and allow doulas to gain experience.	0
Provide prenatal, postpartum, and birth doula services	DC Family Village	N/A	66 services	N/A	Visits: 23 prenatal, 21 postpartum, 12 births, 10 "other"	159 total; Family Village: 152 services, Pettaway Pursuit Foundation: 7 services
Host doula focused events	CocoLife.Black	1 event	1	100%	1 event in 2026	5 events

Strategy	Lead Organization	2026 Goal	Progress	% Completion	Notes	2025 Totals
Provide Dial-a-Doula support services	CocoLife.Black	30 services	20 services	67%		25 services
Provide prenatal and postpartum support groups	CocoLife.Black	24 prenatal and 24 postpartum meetings per month	24 meetings	50%	24 meetings held, 2 postpartum and 2 prenatal per month (1 English, 1 Spanish); 135 participated Jan-June	18 meetings held (2 prenatal and 2 postpartum per month x 9 months)
Host Birth and Beyond Classes to educate pregnant and parenting families	DCHD, DC Family Village, MPI Committee members	20 classes	10 classes held	50%	Transitioned to Library programming in June, which has resulted in greater community connection.	Program began in 2026.
Host Black Maternal Health Week Event in April 2026.	March of Dimes, DCHD	1 Black Maternal Health Conversation	1 Black Maternal Health Conversation	100%	A Black Maternal Health Conversation was held at Keystone Wellness Center in Chester on 4/16/26. 42 people attended, 9 organizations shared resources	Maternal Wellness Event held in Chester July 2025
Collaborate to apply for funds to expand existing programs and services provided, including home visiting and Doula programs	MPI Committee	Apply for 1 collaborative grant opportunity	1 grant opportunity	100%	DCHD partnered with Villanova to apply for HRSA-26-086 grant opportunity (not yet awarded)	0
Advocate for additional funding streams to address perinatal health	MPI Committee	Ongoing N/A			CHIP Committee Chair is a sitting member of the following funding advocacy committees: 1) Perinatal Action Collaborative 2) State Health Improvement Plan 3) Southeastern PA Regional Maternal Health Coalition 4) Chester Consortium 5) Chester Lead Taskforce 6) Pennsylvania Maternal Health Collaborative	

2026 data reflect activities January 1-June 30, 2026

Goal 4: Decrease childhood lead poisoning

Strategy	Lead Organization	2026 Goal	Progress	% Completion	Notes	2025 Totals
Distribute lead testing machines to pediatric providers.	DCHD	Distribute Lead Testing Machines to 2 providers	0 machines distributed	0%		2 Machines distributed
Increase the number and rate of children tested for lead.	DCHD	Test 600 children for blood lead levels	301 children tested	50%		632 children tested

2026 data reflect activities January 1-June 30, 2026