

Board of Health

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Promoting and Protecting the Health of Delaware County

November 21, 2024 Delaware County Board of Health Meeting Delaware County Department of Health Status Report

Administration

1. Old Business

- o Infrastructure/Capital Improvements:
 - DCHD and County Public Works have completed the design and operational requirements for the future location of the Administrative and Environmental Health Divisions in Building 1 at Fair Acres.
- o Specialized Data Systems:
 - In the first 90 days, the DCHD Data Modernization Specialist reviewed and conducted training on the organization's specialized data systems, including AchieveIT, Qualtrics, Kronos/UKG, CDP EzEMR, IMS, and RxScan. This groundwork enabled the development of the Systems Data Modernization Survey, which was shared with DCHD "SuperUsers" earlier this month.
- o Procurement:
 - DCHD will participate in pilot County office supply program. This program will involve sourcing basic office supplies directly from Fair Acres' bulk inventory. This partnership is intended to leverage Fair Acres' economies of scale and potentially achieve cost savings for the County.
- o FY 23/24 5124 Close Process:
 - Out of \$11,898,424.18 in expenses from FY23/24 there was a County ARPA match of \$2,613,084.01 (22%)
 - The remaining \$9,285,340.17 (78%) of DCHD revenue was subsidized from non-county contributions.
 1. \$4,973,091.47 from categorical grants (42%)
 2. \$3,398,532.41 from PA ACT315 (28%)
 3. \$259,115.55 from PA ACT12 (2%)
 - 4. \$654,600.74 from DCHD Environmental Health Fees (6%)

2. New Business

- o Enterprise resource planning (ERP) systems
 - Admin Fiscal Team following closely the county's planned integration to Workday (replacement to SAP) and options for Payroll and Grants management.
- o Contract & Vendor Management

- DCHD fiscal team working to improve its ability to track and report on all procurement requests - includes details on active and closed requests, Division info, Funding Source, and Req#/PO#
 - Admin Fiscal Team developing a contract/vendor report to improve DCHD's ability to make data informed decisions as these contracts/agreements are at times renewed/cancelled etc.
 - o Systems Data Modernization Survey:
 - A Systems Data Modernization Survey has been designed and shared with "superusers" of DCHD's data systems. The survey aims to gather critical feedback on the operational efficiency, system integration, reporting capabilities and user training needs for each specialized data system. In the coming weeks, collaborative meetings will be held to discuss the survey finds, determine integration of enhanced data solutions, identify areas requiring additional support, and develop DCHD specific training materials.

3. Highlights/Successes

- o County Employee Vaccination Program
 - DCHD worked closely with the County to execute the staff vaccination program, providing an opportunity for all County employees to receive both the COVID-19 and seasonal influenza vaccines. As part of the collaboration, DCHD secured Giant Pharmacy to serve as our partner for the program, The vaccination clinics were conveniently located at confirmed sites throughout the region, making it easy for County staff including Government Center, Baldwin Tower, Emergency Services, GW Correctional Facility and Department of Human Services (69th Street location).
- o CQI in Purchasing and Payroll
 - DCHD Fiscal team working on improving payment tracking, reporting and reconciliation.
 1. All divisions will now receive a newly developed budget/fiscal report with the goal of improving communication and fiscal reporting to the department expense/revenue/grant/budget info.
 2. DCHD Fiscal team working with GW Hill Prison to benchmark UKG/Kronos with the goal of exploring ways to improve payroll. GW Hill has been working with DCHD on recommendations for improved policies and procedures; automating the payroll workflow; Clock and Middleware Technical issues; Integration to SAP/Workday

Environmental Health

1. Old Business

- o Worked with PDA on multiple recalls causing foodborne illness outbreaks across the state (WannaBana Applesauce. Brucepac chicken product, THC copycats). This included performing inspections and conducting investigations within hours or less of being alerted by PDA. In addition, DCHD staff were required document findings, submit these

findings to the state and ensure the product was removed from sale to the public. For the Brucepac (listeria) outbreak, DCHD sent out a blast communication to Delaware County schools and directly contacted the schools that ordered this product to distribute. Note, DCHD only communicated to facilities and institutions that are under DCHD’s environmental health jurisdiction (non-injunction areas).

2. New Business

- Looking to partner with Delcora for Liquid Waste Hauler program and consistency of service in Delaware County and promoting compliance and safety in disposal of sewage.
- Continuing to work towards offering low to no cost Food Manager Certification classes.
- Offer extended to a newly graduating Temple student with experience in areas of environmental health and a degree in Environmental Science.

3. Highlights/Successes

- Successful team building day held on 10/15/24 with Environmental Health staff. A day of positive activities, promoting trust and understanding, and learning more about one another.
- Completed DCHD’s 3rd season of the Mosquito Borne Disease Control and Surveillance Program. Analyzing accomplishments and trends across the season. Ten successful outreach/education events completed throughout the county.
- Conducted over 400 inspections at Delaware County Temporary Events in 2024, which is approx. 100 more than 2023 and nearly 350 more than 2022. DCHD staff routinely worked outside regular working hours to provide this service at community events.

2024

OCTOBER	MTD Current Year	YTD Current Year	Prior Year Total	Aug - Dec 2022	Pre CDP
Known Facilities (Does not include injunction)	2375	2353	2676	2789	2714
Number of facilities Licensed (New and Renewal)	160	2247	2368	976	300 (+- 50)
TTL Number of Routine inspection Performed	352	3584	4328	1200	502 +
TTL Number of Follow up inspections Performed	52	727	756	249	133
Number of Complaint/Requests Received	86	1300	1701	472	133
Total Current Open and Active	27	150	0	0	0

TTL Number of Complaint Based inspections Performed	17	153	481	249		133
Total Inspections Performed	421	4464	5565	1698		0
Total Well and Septic Permits/License Issued	14	101	88	0		0
Accounts Receivable by Program	\$ 42,886	\$ 629,673	\$ 658,909	\$ 244,985		unknown
Accounts Receivable by payment type	\$ 42,886	\$ 629,683	\$ 655,893	\$ 241,705		unknown

Right to Know Requests

	Current Year	Same Month Last Year	Year to Date Current Year (Since Sept)
Number of Requests Received	4	0	10
Number of Requests Fulfilled	0	0	1

Personal Health

1. Old Business

- Continuing to add and replace staff members. Replaced STI/HIV Disease Intervention Specialist and Public Health Nurse (Immunization). Hired new position, Tuberculosis Disease Intervention Specialist. Open Positions include Administrative Assistant, Public Health Nurse (Perinatal Hep B), EPI Disease Intervention Specialist, School Nurse Liaison and Healthy Homes Specialist. DCHD hired for 2 new positions for Maternal and Child health, including a Community Health Worker and a MCH Project Supervisor.
- DCHD continues to regularly meet with the Department of Labor and selected community partners (Temple and Foundation for Delaware County) to advance 3 year program activities and objectives for the Delaware County Birth Companion program and Doula Program.
- DCHD continues to meet with community stakeholders during the fourth Wednesday of each month to host the Community Health Improvement Plan committee in advancing maternal and child health goals and objectives set during the Community Health Assessment.
- DCHD continues to participate in monthly State Health Improvement Plan meetings to contribute to statewide goal and objective setting for Maternal and Child Health.

2. New Business

- STD/HIV team
 - Conducting outreach and education, including STD/HIV testing at Swarthmore College on 10/08/24 (41 students tested, 1 positive gonorrhea, 1 positive for syphilis), Penn State Trick or Treat condom event on 10/30/24, and STD/HIV testing at Haverford College on 11/01/24.
 - HIV Navigation Services will be rolled out on 10/29/24. HIV Navigation Services – STEPS to Care (HNS–STEPS to Care) includes guiding clients to health care systems, assisting with health insurance and transportation, identifying and reducing barriers to care, and tailoring health education to the client to support their full engagement in care. HNS–STEPS to Care guides persons at high risk to and retains them in HIV services such as: HIV care and treatment, PEP and PrEP.
- Immunization team
 - On 9/5/24, DCHD partnered with Upper Darby School District to conduct a highly successful special school vaccination event to provide Tdap and MCV4 vaccines to 7th and 12th graders that were excluded from school due to not having these vaccinations.
 - DCHD purchased these vaccines with department funds, so we were able to offer them to all students regardless of insurance status.
 - 93 families came to the event and 84 children were vaccinated (some children that attended the event were already up to date on their vaccinations and did not need any additional vaccines, while some families had other children that needed additional vaccines and we were able to provide those vaccines through the Vaccines for Children Program.)
 - On 10/16/24, DCHD is partnering with the state to provide Hepatitis A and Hepatitis B vaccines for residents in drug and alcohol recovery programs. We have partnered with Harwood House and attend their Life Skills meeting to provide education and Hepatitis A and Hepatitis B vaccines. At this visit we also offered flu vaccines.
 - On 10/24/24, DCHD participated at State Representative Gina H. Curry and Senator Tim Kearney event with Jefferson Health Mobile Mammogram Screening Event at Barclay Apartments. Personal Health provided 15 blood pressure screenings and 11 flu vaccines.
 - More immunization events described under Population Health section!
 - Upcoming DCHD vaccination events:
 - On 10/30/24, DCHD will partner with Public Drug Pharmacy in Upper Darby to provide free flu vaccines to community members.
 - On 11/6/24, DCHD will partner with Centro de Apoyo to provide vaccines for children, who are new to the country, and need to register for school. Vaccines will be provided through the Vaccines for Children Program.

- On 11/14/24, DCHD will partner with William Penn School District to provide Tdap and MCV4 vaccines to 7th and 12th graders that were excluded from school due to not having these vaccinations.
 - Tuberculosis team
 - Positive IGRA reporting continues to be high; 89 total for August, 73 in September, and we are already at 61 as of August 21. Total of 223 since the beginning of August. Each case requires follow up to determine if the patient is an active case or LTBI each of which may require a Chest Xray referral, sputum cultures, and/or consult with Dr. Berkowitz
 - Currently, we have 12 active TB cases, which is down from a high of 14 active cases in September. We started treating 7 new active cases since the beginning of August. All are participating in electronic Direct Observation Therapy. All require case management and follow up to ensure treatment is effective and completed in a timely manner, medications are provided, changes in treatment take place as ordered by Dr. Berkowitz, and all updates are entered in PaNEDSS. Complex active TB cases include:
 - School employee who was a Delaware County resident but worked in Chester County. We met with school officials and Chester County Health Department to determine contacts and set up testing. There were only 5 students which met the close contact criteria. The index case's children had negative IGRAs as well as 3 of the students. We will follow up with IGRA follow up testing next month.
 - 2 peritoneal TB cases.
 - 1 case has disseminated TB which involves his spine. He also had cauda equina which has caused leg weakness which is requiring extensive PT to regain strength.
 - 3 cases lost >30 lbs due to their TB infection and require supplemental calories which we provide to them.
 - DCHD is treating 27 LTBI patients at Chester clinic.
 - Maternal Child Health Team
 - DCHD is currently working with various community partners to plan for focus groups in the month of November to gauge community needs and perceptions with Maternal and Child healthcare delivery in Delaware County.
 - DCHD began meeting with Once Upon A Premie in August to officially launch partnership program activities in providing Delaware County professionals working with black birthing people the opportunity to receive race and health equity training through Once Upon a Premie's virtual training platform, free of charge.
 - DCHD successfully drafted and negotiated a Title V contract agreement with Pettaway Pursuit Foundation for program activities to occur during FY 2024 – 2025. Was signed and approved by county council on September 4, 2024.

- DCHD continues to meet monthly with the Chester City Community Action Network committee to set maternal and child health goals and objectives for the city of Chester over the next 5 years.
- DCHD successfully negotiated Title V Contracts for FY 2024 – 2025 with Foundation for Delaware County and Cocolife that will be reviewed by county council on 11/5/2024 and if approved signed on 11/6/2024
- DCHD participated in the annual City MatCH conference in Seattle, Washington between September 8th and September 11th.
- Communicable Disease Team
 - Conducted C auris screenings at two facilities in August, September, and October.
 - Managed 50 Perinatal Hepatitis B cases and 38 childhood lead cases.

3. Highlights/Successes

- Through a report run by our EMR system, from August 1, 2023 – October 1, 2023, DCHD administered 226 VFC vaccines and from August 1, 2024 – October 1, 2024, DCHD administered 473 VFC vaccines. This is a 70% increase in the total number of VFC vaccines administered during August 1, 2024 – October 1, 2024, compared to the previous year. As DCHD continues to become more established and a trusted community partner, more residents have reached out for DCHD services. In response to this, the VFC/317 clinic has increased the number of appointments we have during our clinic day. We have also made improvements to our clinic processes. We continue to seek ways to improve our procedures.
- After the Upper Darby School District Tdap/MCV4 vaccine clinic, DCHD was notified by one of the Certified School Nurses that only 33 seniors remained excluded from school. This was a new record for the district. We hope to continue this partnership to keep children in school.
- DCHD is currently investigating ways that we can support Upper Darby School District by making the High School a DCHD VFC clinic site. Having an on-site vaccine clinic would erase many barriers to care such as transportation and parents/guardians missing work for appointments (parents/guardians can consent to the vaccines prior to the child's appointment). We are in discussions with the Director of Student Services, who is taking our proposal to the Superintendent.
- Recently, with the help of our DCHD data specialist, a report was completed to determine which schools have < 85% vaccination rate. The results showed that Chester Upland School District has several schools that fall within this parameter. Our plan is to provide a part-time school nurse, through the GHR staffing agency, who would be dedicated to reviewing students' immunization records and assisting district school nurses in getting these records or referring students to get vaccinated. Depending on the number of students that require vaccines, DCHD will offer onsite school clinics and provide vaccines, to students that qualify, through the VFC program.

- Personal Health staff members (K. Barnett and E. Eke) participating in state’s Certified Infection Control Study Group recognized for their outstanding presentations on Dengue Fever and Malaria.
- DCHD staff members are building relationships to continue to enhance childhood lead poisoning prevention work in the county, including meeting with the Yeadon Borough Manager to discuss local housing ordinance regarding lead safety; CHOP South Phila to discuss a pilot program which offer virtual home lead inspections to families across Philadelphia and the surrounding communities by partnering with local public health departments; and with Disney/Marvel regarding a potential public health campaign partnership in 2025.

Population Health

1. Old Business

- Successful **Flu Clinics** facilitated between Population Health and Personal Health divisions. Population Health executed the planning, logistics, and outreach at the event, while Personal Health executed the vaccinations, in addition to planning support.
 - 69th Street Transportation Center Flu Clinic on September 15th (see Figure 1)
 - Hosted at the underpath, and supported by SEPTA
 - 15 people vaccinated
 - Narcan, xylazine strips, condoms provided
 - Tincum Fire Station Drive-Thru Clinic on October 1st (see Figures 2 & 3)
 - Hosted throughout the fire station
 - Supported by DCHD staff, GHR nurses, and MCR volunteers
 - 142 people vaccinated
 - Keystone First Flu Clinic on October 15th
 - Hosted at Keystone First Wellness and Opportunity Center
 - 20 people vaccinated
- Successful **Breast Cancer Events**:
 - Breast Cancer Awareness Event on Friday, October 11 (see Figure 4)
 - Hosted at Yeadon Wellness Center
 - 20 attendees including 2 survivors who shared their stories and Representative Gina Curry, who spoke on the work being done in Harrisburg, along with the current bill in support of breast cancer.
 - Breast Cancer Mammogram Screenings on Friday, October 18th
 - 14 women received mammograms, and 1 follow up at Keystone First Wellness and Opportunity Center

Figure 1: Tinicum Fire Station Drive-thru Flu Clinic Roll Call and Assignments



Figure 2: Breast Cancer Awareness Event with Rep Gina Curry

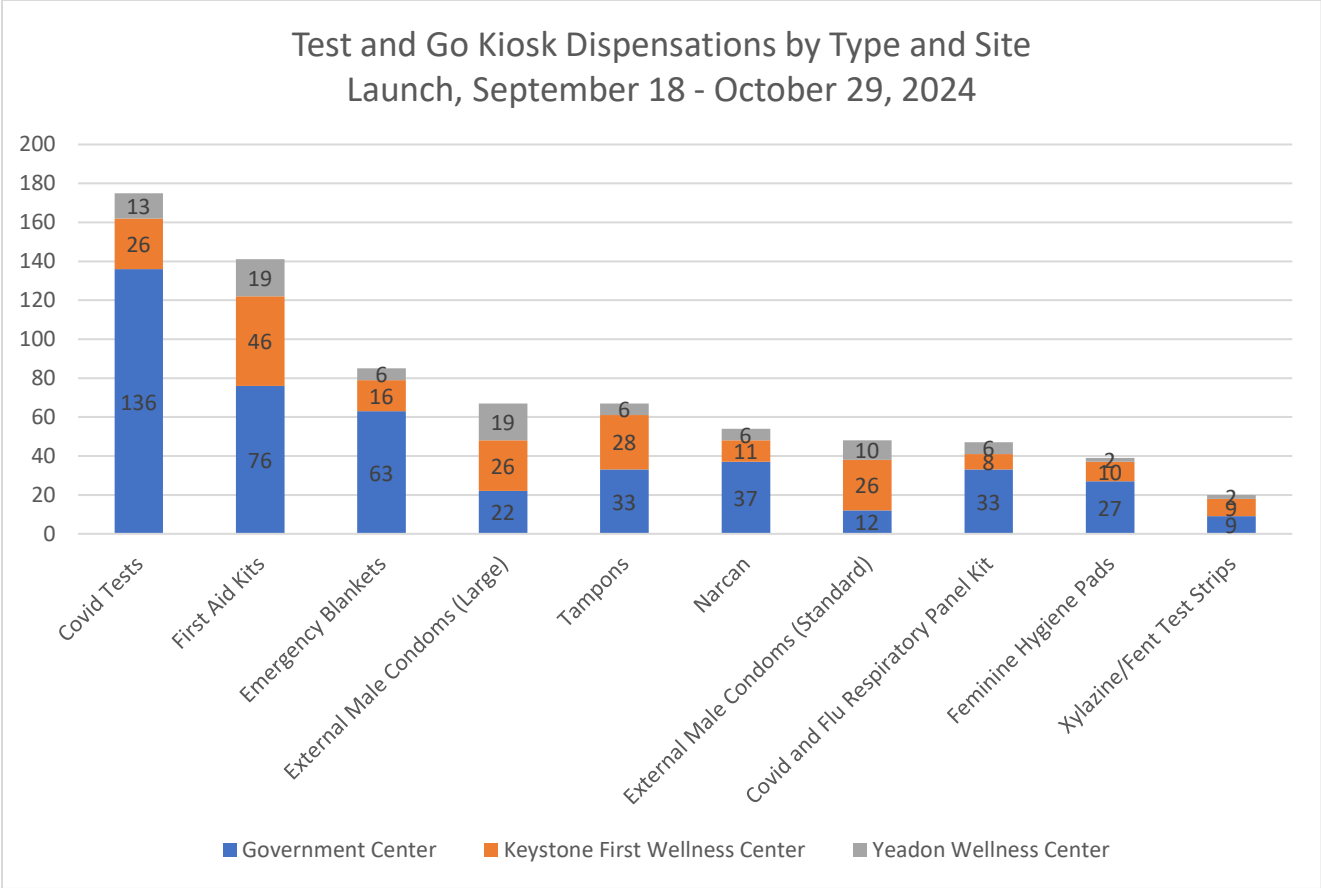
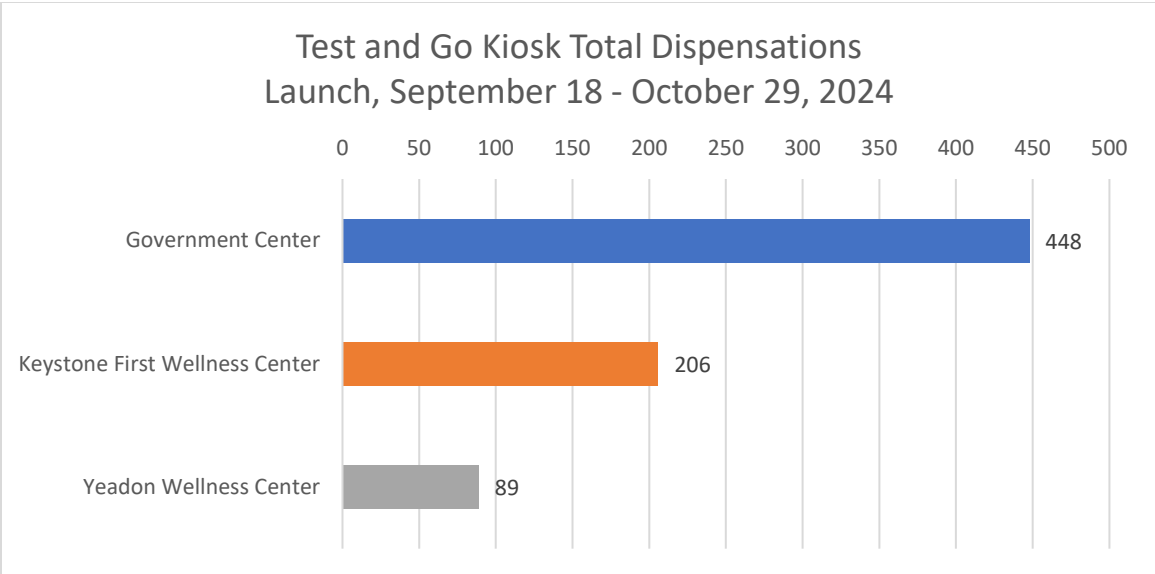


2. New Business

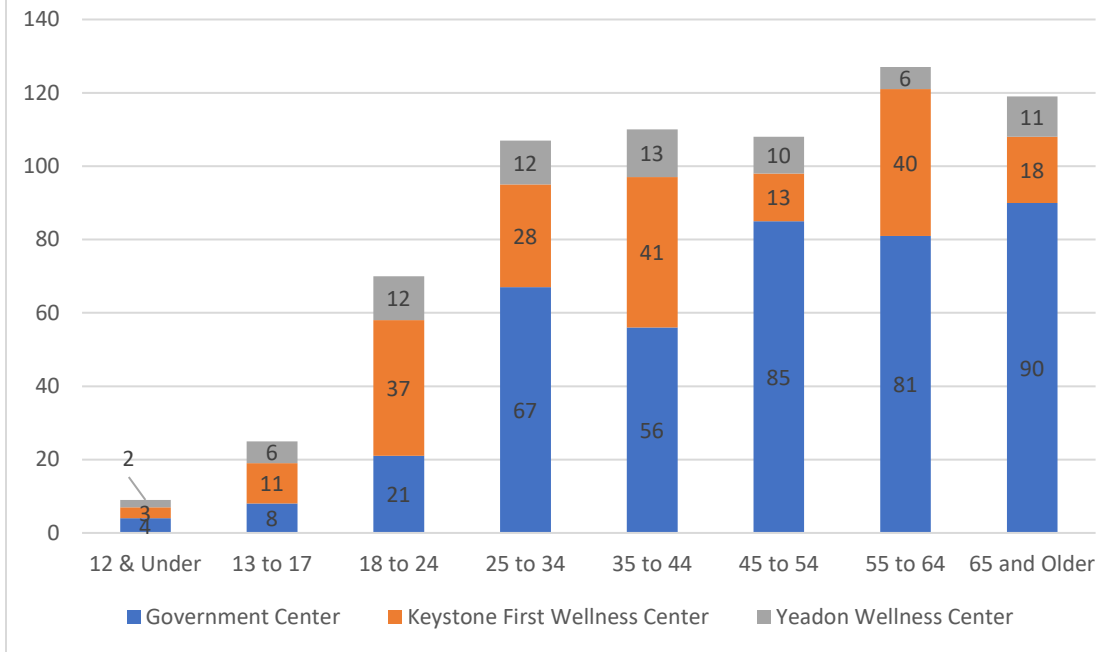
- Final Flu Clinic of the season scheduled for October 30th at Public Drug in Upper Darby
- **Cooking for Wellness Classes** Scheduled, which aligns with the CHIP Prevent Chronic Disease
 - Secured a certified dietician, who will educate on healthy foods and practices, while engaging in cooking class for the community.
 - Two dates scheduled to ensure the classes are accommodating time schedules: November 12th from 11-1pm and November 20th from 5-7pm

3. Highlights/Successes

- 177 people vaccinated in Delco as a result of the efforts of the division of Pop and Personal Health, and still one more flu clinic to go
- Three Test and Go kiosks launched on Wednesday, September 18th in three locations in Delaware County, which have dispensed a total of 743 free public health products to the residents of Delaware County. See charts provided by Epidemiology below:



Age Range by Test and Go Kiosk Site
Launch, September 18 - October 29, 2024



Epidemiology

1. Old Business

- Provided technical assistance and consultation on data-driven policy projects to external partners, The Foundation for Delaware County (TFDC), Chester City Board of Health (BOH), and a Federally Qualified Health Center (FQHC).
- Continued to provide consultation to the Delaware County Child Mortality Review Committee
- Updated surveillance and reporting methodologies for detecting weekly increases of above average confirmed/probable/suspected cases of reportable diseases.
- Implemented quality assurance method to identify misclassified reports (estimated range 1.68% to 1.90%) in Pennsylvania Department of Health, National Electronic Disease Surveillance System (PA NEDSS) of pregnant people with a laboratory report positive for sexually transmitted infections and subsequently facilitated the initiation of case investigation and management activities to prevent adverse birth outcomes.
- Routinely monitored and reported by age categories Delaware County hospitals' visits due to the following syndromes: COVID-19, Pneumonia, Influenza-like illness, gastrointestinal, Asthma and Injuries
- Provided ongoing technical assistance and consultation on lead poisoning, maternal and child health hospitalizations and poor birth outcomes to Chester City Health Board members.
- Joined the Foundation for Delaware County, Community Action Network of stakeholders working on community-driven strategies to reduce disparities in infant and maternal mortalities.

- Developed networking relationships and data acquisition agreements with Delaware County Medical Examiner Office.
- Provided technical assistance and consultation to infection prevention nurses in long term care facilities, rehabilitation centers, and shelters, on information regarding control and prevention of COVID-19 outbreaks and frequency of testing of asymptomatic residents and staff.
- Joined coalitions addressing environmental health and asthma in southern Delaware County

2. New Business

- Began analyzing DCHD Test and Go Kiosks demographic & utilization data (e.g., Condoms, Narcan, Covid and Flu Respiratory Panel Kit Xylazine/Fentanyl Test Strips)
- Conducted analyses in support of Child Death Review – Homicide, Suicide, Gun Involvement and on Delco Number of Suicide Deaths (all ages, sex, races)
- Conducted analyses on number of Delco births by hospital
- Expanding dissemination / utilization of RedCap utilities including survey questionnaires and performance/evaluation reporting measures
- Leveraging new GIS mapping capabilities (linking National Electronic Disease Surveillance System PA NEDSS) with Delco GIS IT Data Office
- Coordinating with DCHD Personal Health, Community Health Workers regarding DCHD Community Health Assessment (CHA) /Community Health Improvement Plan (CHIP) to implement community-based strategies
- Exploring new methods of passive and active surveillance of communicable and chronic diseases

3. Highlights/Successes

- **Networking:** Joined the Foundation for Delaware County, Family Nurse Partnership, Community Advisory Committee; created and presented DCHD updates to Delaware County Medical Society; and facilitated inclusion of DCHD epidemiology data into ChesPenn workgroup planning of clinical measures and federal reporting
- **COVID-19 / Respiratory Syndromes:** Established communication and reporting channels with Long Term Care Facilities (LTCFs), shelters, independent living facilities, rehabilitation centers, on COVID outbreaks and mitigation strategies. Monitored, collected, and reported to PA NEDSS data on COVID-19 outbreaks. Designed COVID reporting instrument for LTCF Fair Acres including number of hospitalizations and or deaths (spreadsheet template to be converted for a RedCap HIPPA complaint web-based form). Collected and summarized LTCF, independent living facilities, shelters, rehabilitation centers COVID outbreak number of cases, hospitalizations, deaths. Distributed AHCA/NCAL NATIONAL INFECTION PREVENTION FORUM Preventing the spread of respiratory viruses in nursing homes.
- **DCHD, Community Health Assessment (CHA), Community Health Improvement Plan (CHIP):** Recommended evaluation measures of success to CHA/CHIP Priority Workgroups DCHD CHA/CHIP Measures of Success. Participated in The Foundation for Delaware County Health Start Consortia (TFDCHSC) implementing collective action steps

- for reducing disparities in infant mortality in Chester City. TFDCHSC members adopted recommendation suggested by DCHD Epi regarding One Hundred Intentional Acts of Kindness toward a Pregnant Woman© (100 Acts), intended to increase reproductive social capital for pregnant women
- **GIS Mapping:** Streamlined and suggested methods for data sharing regarding GIS software programs with Delco IT Data Office using ESRI protocols and standards. Assisted Delco IT Data Office with GIS mapping regarding food deserts/insecurity maps. Used PA DOH 2022 school immunization data to create a map with schools below 85% immunization rates to assist Immunization Health Consultant in Personal Health with outreach.
 - **STI/HIV:** Continue to report on unidentified pregnant cases with a diagnosis of chlamydia & gonorrhea in need for case management and follow-up measures to prevent disease spreading. Submitted the HIV Prevention Program Services County/Municipal Health Department Annual Progress Report to the PADOH. Developing a training for the STI-DIS team on HIV Navigation Services. Assisted DCHD STI-DIS in coordinating a receipt of a contact to Syphilis and HIV. Provided technical assistance on false positive syphilis test to staff in Crozer Women’s Health.
 - **Technical Assistance / Grants:** Compiled and presented information on federal grant requirements regarding how to become a HRSA Federally Qualified Health Center (FQHC) to AFAHO leadership. Provided needs assessment, workplan, evaluation measures for a heart disease prevention grant to ChesPenn (Kynett \$50,000).
 - **Foodborne Outbreak.** Prepared and distributed pre-session assignment with answers for our next foodborne tabletop exercise. Facilitated PA DOH / DCHS DIS in case investigations regarding multi-state salmonella cases.
 - **Child blood lead poisoning.** Data analyst prepared 2022 Delaware County Child Lead Report, which was released in October 2024.
 - **Pertussis.** Coordinated and provided updates on pertussis outbreaks to DCHD staff and external organizations.

Communications

1. Old Business

- Continued promotion of DCDHD’s specialized teen focused clinics throughout the summer and leading up to the new school year
- Collaborated with Personal Health and created a DCHD YouTube channel to host a new educational STI video targeting teens, posted in August 2024: Are You Tricked By Myths - HIV & STIs.

2. New Business – promoted the following:

- **Perinatal Community Health Worker and Doula Pilot Program Contracts Awarded**
 - The Delaware County Health Department (DCHD) announced it has awarded two contracts to help reduce maternal health racial disparities in Delaware County.
 - Funding was awarded to The Foundation for Delaware County (the Foundation) to implement the "Delaware County Perinatal Doula

Program: Growing and Diversifying the Doula Workforce" project. Under this three-year project, the Foundation will establish the Delaware County Doula Collaborative, with the primary objectives of recruiting and training new doulas, supporting their state certification, and establishing a directory of practicing doulas.

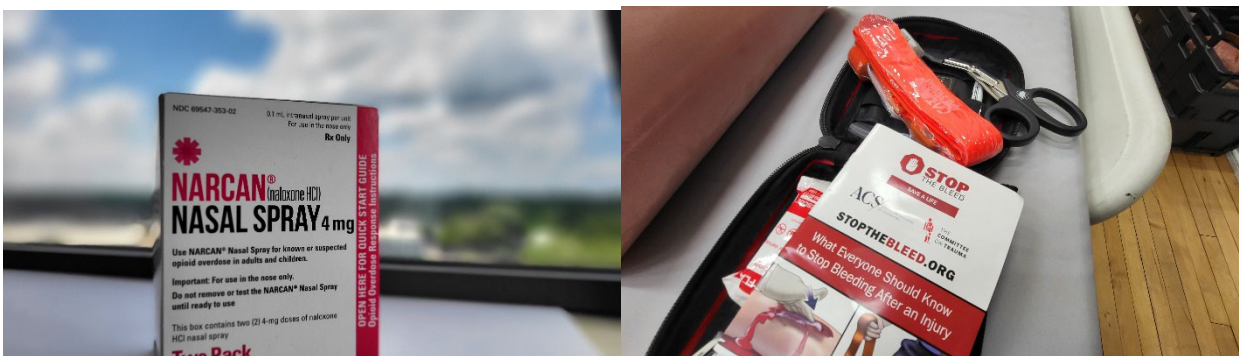
- Funding was awarded to Temple University to implement the "Delaware County Birth Companion Program: Developing an Academic Birth Companion Program, 2024–2027." This program will train nursing and health sciences students to become birth companions and will expand access to perinatal support services for Delaware County residents.
- **Breast Cancer Awareness Month**
 - Free Mammogram Screenings in Chester
 - Delaware County Health Department (DCHD) and Sidney Kimmel Cancer Center at Thomas Jefferson University Hospital provided free mammogram screenings at the Delaware County Wellness Center in Chester, 151 W 5th Street Chester, Pa. 19013, on Friday, October 18, 2024
 - Empowering One Another
 - DCHD hosted its “**Empowering One Another**” event in partnership with the American Cancer Society and Jefferson Health. This important event efforts to raise awareness about the significance of breast cancer screenings will be held on Friday, October 11, 2024
- **DCHD Flu Shot Clinics**
 - Including at 69th Street, Tincum Drive-Thru Clinic, and Upper Darby/Public Drug.
 - Drive Thru Instagram reel: <https://www.instagram.com/reel/DA0y7L J4bn/>

3. Highlights/Successes

- **Annual Report Released.** DCHD shared its 2024 Annual Report, which highlights significant public health strides across the county. Since its establishment in 2022, DCHD has worked to enhance the health and well-being of Delaware County residents. This report showcases the department's efforts in promoting health equity, preventing disease, and protecting the environment:
https://delcopa.gov/health/pages/pdf/Annual_Report_2024_Digital.pdf
- **Delco Revive Campaign Recap:** From late spring through August 2024, the Delaware County Health Department (DCHD) launched an impactful public health campaign to promote "Delco Revive"—a program focused on educating the community and providing free harm reduction materials and training. Delco Revive works to equip organizations, schools, businesses, and individuals across Delaware County with life-saving resources, including Narcan Nasal Spray (naloxone), which can rapidly reverse opioid overdoses, as well as xylazine and fentanyl test strips, and Stop the Bleed wound kits.



- The campaign achieved significant reach, securing over 26 media placements across radio, print, and television. To further highlight Delco Revive, two summer media events showcased training sessions for county librarians and maintenance workers. Advertising on KYW Newsradio generated over 1.3 million impressions, with social media campaigns reaching an additional million people.
- [Delco Revive - Testimonial](#) - Additionally, two testimonial videos shared the stories of local individuals saved by Narcan, while an instructional video on Narcan administration was widely distributed. As of October 2024, Delco Revive has distributed over 4,700 Narcan kits, 3,645 xylazine test strips, 5,441 fentanyl test strips, and 77 Stop the Bleed kits. The program has certified and trained 144 people in American Heart Association CPR, 255 in Narcan Nasal Spray administration, and 226 in Stop the Bleed wound care.



- **Test and GO Kiosk Launch:** On September 18th DCHD , in partnership with Keystone First, celebrated the launch of three "Test and Go" Kiosk machines with ribbon-cutting ceremony at the Keystone First Wellness and Opportunity Center in Chester. The kiosks have been strategically deployed to promote health equity and improve access to essential public health resources in Delaware County.



- September's launch was a proactive step in preparing for respiratory illness season in Delaware County. These kiosks offer a range of high-quality testing options including a lab (PCR) respiratory panel test for COVID-19 and Flu A/B. RSV is expected to be added to this respiratory panel soon. Once residents return their specimens to the kiosks, they will receive their laboratory results within 24-48 hours via email or text. Rapid COVID-19 home (antigen) tests are also available. The kiosks also dispense public health items like Narcan, test strips, condoms, feminine hygiene supplies, and first aid kits, all free for residents. Later this year, DCHD hopes to add sexually transmitted infection (STI) laboratory tests as well.
- Coinciding with the kick off, DCHD implemented a strategic marketing campaign to target foot traffic in the areas of these machines. Septa bus exterior, interior, and digital platform ads were purchased on routes through the county. And specifically targeted routes that ran between all three locations.
- DCHD also purchases bus shelter poster ads at bus stops in the Yeadon, Springfield mall, and Media areas. *Chester does not have bus shelter stops available for advertisement.
- DCHD is also in the process of purchasing social media ads to supplement this campaign.
- Instagram reel of installation and launch:
<https://www.instagram.com/p/DAJPI2-pnSv/>