

Delaware County Parks & Recreation



Festival of Lights 2024 Sponsor Package

More than 150 trees and displays light up beautiful Rose Tree Park in a magical holiday light show. The park will be illuminated and open every evening from December 5, 2024 – January 3, 2025, and is free of charge to the public.

Five nights featuring **Delco Fare & Flair!** December 5, 7, 8, 14 & 15!

- Opening night (Dec 5) features a visit from Santa.
- Fare: 4-5 food trucks and 1 brewery/wine on each of the 5 nights
- Flair: 1 live performance on each of the five nights and several local vendors

Gold Sponsor - \$10,000 or more

Route 252 Signage <ul style="list-style-type: none"> - Inclusion in rotation on the Electronic Sign - Logo on Festival of Lights Banner facing 252 	Traffic Count on 252 30,000 cars per day (2023 PennDOT data)
Park Signage and Exposure <ul style="list-style-type: none"> - Logo on two large signs: – one in the event space by the food trucks, and one by the Selfie Station. - Tabling Options 	Festival of Lights Attendees 2023 At LEAST 42,500 (Pacer AI data, likely an undercount)
Website <ul style="list-style-type: none"> - Prominent display on Parks & Recreation, Festival of Lights webpage, Rose Tree Festival of Lights - Delaware County, Pennsylvania (delcopa.gov) 	Delaware County Parks and Recreation Rose Tree Park Festival of Lights page Views: 50,845
Social Media <ul style="list-style-type: none"> - Inclusion in Social Media Posts from Delaware County PR, Parks and Rec, & partner orgs 	18,000 Followers
Delaware County E-Newsletter & Press Releases	8,100 Mailing List

Silver Sponsor - \$5,000

- Park Signage & Exposure – Logo included on 2 signs within park and tabling options
- Website – Logo included on the website
- Social Media – Listed in social media posts
- Delaware County E-newsletter, press releases

Bronze Sponsor - \$2,500

- Park Signage & Exposure -Sponsor listed on 2 signs within park
- Website – Sponsor Listed on website
- Delaware County E-newsletter mention

For details or inquiries, please contact:

DelcoParks@co.delaware.pa.us or 610-891-4663